

**GOLDEN 1 MEMBER EXCLUSIVE**  
**GOLDEN 1 CENTER SACRAMENTO KINGS TICKETS SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. SPONSOR INFORMATION:** Golden 1 Credit Union, located at 8945 Cal Center Dr., Sacramento, CA 95826 is the Sponsor of this sweepstakes (“Sponsor”). The prize is provided by Sacramento Kings Limited Partnership, Sacramento Downtown Arena LLC, Sacramento Basketball Holdings LLC, and all of its affiliates, parents and subsidiaries, located at 500 J Street, 4<sup>th</sup> Floor, Sacramento, CA 95814 (“Prize Providers”).

**2. ELIGIBILITY:** This sweepstakes is open only to legal residents of California who are 18 years of age or older and a member of Golden 1 Credit Union on or before April 22, 2023. You need not be present to win.

**3. HOW TO ENTER:** This sweepstakes begins at 10:00 a.m. PDT on April 12, 2023 and ends at 7:00 p.m. PDT on April 24, 2023. If you entered earlier in round 1 you are still eligible to win. You may enter this sweepstakes via Golden 1’s social media platforms (Facebook, Instagram, and Twitter), for the Instagram Channel entry can be completed via Instagram Stories by filling out a Woobox entry form with the link provided only via Instagram Stories. No purchase is necessary to enter this sweepstakes. The entry methods are described below. You may enter only once per person regardless of method of entry. Multiple entries received from any person beyond this limit will void all such additional entries. All entries must be received by 12:00 p.m. PST on April 14, 2023. Entries generated by a script, macro, or other automated means or by any means that subvert the entry process or interfere with fair play of this sweepstakes will be disqualified. Entries that are late, incomplete, incorrect, garbled, corrupted, or unintelligible for any reason, including, without limitation, computer or network malfunction or congestion, are void and will not be accepted. All entries become the property of the Sponsor and will not be returned. All federal, state and local laws and regulations apply.

a. **FACEBOOK ENTRY METHOD:** You may enter the Sweepstakes via [facebook.com/golden1cu](https://facebook.com/golden1cu) by following the link included in the social posts between April 11, 2023, and April 24, 2023. In addition to filling out the information in the Woobox link, users will need to share a picture on the platform of their choice with the following:

- Post a picture or video of themselves on their IG feed of their favorite moment from being a Kings fan over the years
- Include the hashtags #KingsGoldenMoment #sweepstakes and tag @golden1cu

You may be required to provide some or all of the following information: your name, age, address, city, state, zip code, telephone number, and e-mail address. Facebook entrants must be the registered subscriber of the Facebook account by

which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same Facebook account, the authorized subscriber of the Facebook account used to enter the Sweepstakes at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other Internet Website, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites, are void.

- b. **INSTAGRAM ENTRY METHOD:** You may enter the sweepstakes via [www.instagram.com/golden1cu](https://www.instagram.com/golden1cu) by following the instructions in our Instagram Stories between April 11, 2023, and April 24, 2023. In addition to filling out the information in the Woobox link, users will need to share a picture on the platform of their choice with the following:

- Post a picture or video of themselves on their IG feed of their favorite moment from being a Kings fan over the years
- Include the hashtags #KingsGoldenMoment #sweepstakes and tag @golden1cu

You may be required to provide some, or all of the following information: your name, age, address, city, state, zip code, telephone number, and e-mail address. Instagram entrants must be the registered subscriber of the Instagram account by which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same Instagram account, the authorized subscriber of the Instagram account used to enter the sweepstakes at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other internet website, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites, are void.

- c. **TWITTER ENTRY METHOD:** You may enter the Sweepstakes via [twitter.com/golden1cu](https://twitter.com/golden1cu) by following the link included in the social posts between April 11, 2023, and April 24, 2023. In addition to filling out the information in the Woobox link, users will need to share a picture on the platform of their choice with the following:

- Post a picture or video of themselves on their IG feed of their favorite moment from being a Kings fan over the years
- Include the hashtags #KingsGoldenMoment #sweepstakes and tag @golden1cu

You may be required to provide some or all of the following information: your name, age, address, city, state, zip code, telephone number, and e-mail address. Twitter entrants must be the registered subscriber of the Twitter account by which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same Twitter account, the authorized subscriber of the Twitter account

used to enter the Sweepstakes at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other Internet Website, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites, are void.

**3. PRIZE AND APPROXIMATE RETAIL VALUE:** There will be two (2) prizes awarded at random, the seat location of the prizes will be: Section 120 - Row FF - Seats: 13 & 14, and Section 120 - Row FF – Seats 15 & 16. (2) Two winners will each receive two (2) lower bowl tickets to one of the Sacramento Kings home playoff games at Golden 1 Center. The approximate total retail value of the Prize is \$850. If the winners are unable to take possession of the Prizes or any portion of the Prize, the Prize will be forfeited without any compensation to the winner.

Games to be played at Golden 1 Center:

- Game 1: 4/15 @ 5:30 p.m.
- Game 2: 4/17 @ 7:00 p.m.
- Game 5: 4/26 @ 7:00 p.m.
- Game 7: 4/30 @ TBD.

Certain restrictions may apply. The Prize is non-transferable and no substitutions or cash equivalents will be allowed, except at the sole discretion of the Sponsor or Prize Providers, who reserve the right to award a prize of comparable or greater value. The Prize is awarded “as is” with no warranty or guarantee, either express or implied. All details of the Prize not specified herein shall be determined solely by the Sponsor and Prize Providers.

**4. RANDOM DRAWING:** The winners will be selected in a random drawing at or around 1:30 p.m. on April 25, 2023. The winner will be chosen by a judge selected by the Sponsor, whose decisions are final and binding in all matters relating to this sweepstakes. The Prize is guaranteed to be awarded. The winner will be notified by e-mail, and/or phone call by April 14, 2023.

**5. PRIZE CONDITIONS:** No substitution for any prize will be permitted. If necessary due to unavailability of the Prize, a Prize of equal or greater value may be awarded at the discretion of the Sponsor and Prize Providers. The Prize is not transferable, assignable or redeemable for cash. Each winner will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release within a reasonable time after notification and prior to his or her acceptance of the Prize. The winner must accept the Prize by April 25, 2023. Failure to return all required documents within the specified time period may result in the winner being disqualified and an alternate winner selected. Eligibility, including, without limitation, membership in Golden

1 Credit Union on or before April 25, 2023, will be verified prior to any Prize being distributed. If a winner cannot be reached, is found to be ineligible or declines acceptance of the Prize for any reason, cannot or does not comply with these Official Rules, or if the Prize or the prize

notification is returned to the Sponsor as undeliverable, such winner will be disqualified and an alternate winner will be selected. By entering this sweepstakes and/or accepting the Prize, each winner and entrant hereby consents (except where prohibited by law) to the reasonable use by the Sponsor, Prize Providers, and the NBA of his or her name, age, photograph, voice, likeness and/or image, address, and contents of the entry form without any further compensation for any future promotional activity related to this sweepstakes.

**6. ODDS OF WINNING:** Odds of winning the Prize are equal regardless of method of entry and depend on the total number of eligible entries received.

**7. PRIVACY.** Your participation in this sweepstakes constitutes your consent for the Sponsor and Prize Providers to use your personal information for the purpose of administering the sweepstakes and awarding the Prize. For information regarding the Golden 1 Privacy Policy, please visit <https://www.golden1.com/terms-and-conditions/privacy-and-security>

**8. CONDUCT OF PARTICIPATION:** By entering this sweepstakes, entrant affirms that he/she has read and agrees to abide by the Official Rules and the decisions of the judge. The Sponsor and Prize Providers reserve the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the sweepstakes or the website. The Sponsor's or Prize Providers' failure to enforce any term of these Official Rules shall not constitute a waiver of that term or any other provision. This sweepstakes is governed by the laws of the State of California, without regard to any conflict of law rules. By entering the sweepstakes, all winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Sacramento, California. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE RELATED TO THE SPONSOR, PRIZE PROVIDERS OR THE SWEEPSTAKES, OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR AND PRIZE PROVIDERS RESERVE THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

**9. LIMITATIONS OF LIABILITY:** The Sponsor, Prize Providers, the NBA, and their respective affiliates, parents, subsidiaries, officers, directors, members, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing, typographical or other errors in any sweepstakes-related materials; and any entries which are late, lost, delayed, incomplete, misdirected or any combination thereof. The Sponsor and Prize Providers reserve the right to modify, suspend, or terminate the sweepstakes in the event that it becomes necessary due to circumstances beyond the Sponsor's control. If the sweepstakes is terminated early, winners will be selected from all eligible entries received at the time of termination.

**10. RELEASE OF LIABILITY:** By entering the sweepstakes, the winners and entrants agree to release, discharge, indemnify and hold harmless the Sponsor, Prize Providers, the NBA, Facebook, Instagram, Twitter and their respective affiliates, parents, subsidiaries, officers, directors, employees, representatives and agents from and against any claims made by the winners, entrants or any other third parties related in any way to the operation of this sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged,

threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any Prize or participation in this sweepstakes or any sweepstakes-related activity. Furthermore, by entering the sweepstakes, each winner agrees and consents, without further authorization, compensation or remuneration of any kind, to grant the Sponsor and Prize Providers the right to the use of his or her name, likeness or photograph in any and all advertising, promotions, and other publicity conducted or carried out by the Sponsor or Prize Providers. By entering this member-only sweepstakes, entrants acknowledge that the promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter.

**11. WINNERS LIST:** For an Official winners List (available after April 30, 2023) or a copy of these Official Rules, send a self-addressed, stamped envelope to: “Golden 1 Social Blitz” Sweepstakes - WINNERS - or - OFFICIAL RULES (please specify), c/o Golden 1 Credit Union, P.O. Box 15966 Sacramento, CA 95852-1966. All requests must be received by April 30, 2023.

**12. QUESTIONS:** If you have any questions, please email [socialmedia@golden1.com](mailto:socialmedia@golden1.com).

**13. THIS SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.** This promotion is managed by Golden 1 Credit Union. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram and/or Twitter. You are providing your information to Golden 1 Credit Union and not to Facebook, Instagram and/or Twitter. By participating in this promotion, you agree to a complete release of Facebook, Instagram and/or Twitter from any and all claims. All rights reserved.

# APPENDIX A

Marketing Territory										
94508	95320	95620	95670	95758	95918	91915	92096	92173	93240	93314
94535	95323	95621	95672	95762	95919	91916	92101	92182	93242	93401
94567	95326	95623	95673	95765	95920	91917	92102	92201	93244	93402
94571	95327	95624	95674	95776	95922	91932	92103	92203	93245	93405
95202	95336	95626	95677	95814	95925	91934	92104	92210	93247	93407
95203	95346	95627	95678	95815	95932	91935	92105	92211	93249	93420
95204	95350	95628	95679	95816	95935	91941	92106	92225	93250	93422
95205	95354	95629	95681	95817	95937	91942	92107	92227	93251	93426
95206	95355	95630	95682	95818	95941	91945	92108	92230	93254	93427
95207	95356	95631	95683	95819	95945	91950	92109	92231	93255	93428
95209	95357	95632	95684	95820	95946	91962	92110	92233	93256	93429
95210	95361	95633	95685	95821	95948	91963	92111	92234	93257	93430
95211	95366	95634	95687	95822	95949	91977	92113	92236	93260	93432
95212	95367	95635	95688	95823	95953	91978	92114	92239	93262	93433
95215	95370	95636	95689	95824	95955	91980	92115	92240	93263	93434
95219	95372	95637	95690	95825	95957	92004	92116	92241	93265	93436
95220	95379	95638	95691	95826	95959	92014	92117	92242	93266	93437
95222	95383	95640	95692	95827	95960	92019	92118	92243	93267	93441
95223	95386	95641	95693	95828	95961	92020	92119	92249	93268	93442
95228	95422	95642	95694	95829	95962	92021	92120	92250	93270	93444
95230	95423	95645	95695	95830	95965	92025	92121	92251	93271	93445
95231	95443	95648	95698	95831	95966	92026	92122	92252	93272	93446
95232	95451	95650	95701	95832	95968	92027	92123	92253	93274	93449
95236	95457	95651	95703	95833	95970	92029	92124	92254	93276	93450
95237	95461	95652	95709	95834	95972	92036	92126	92256	93277	93451
95240	95467	95653	95713	95835	95975	92037	92127	92257	93280	93452
95242	95602	95655	95714	95836	95977	92040	92128	92259	93283	93453
95245	95603	95658	95715	95837	95982	92061	92129	92260	93285	93454
95246	95605	95659	95717	95838	95987	92064	92130	92262	93286	93455
95247	95606	95660	95720	95841	95991	92065	92131	92264	93287	93458
95249	95607	95661	95721	95842	95993	92066	92134	92267	93291	93460
95251	95608	95662	95722	95843	91901	92067	92135	92270	93292	93461
95252	95610	95663	95726	95864	91902	92069	92136	92274	93301	93463
95255	95612	95664	95728	95901	91905	92070	92139	92276	93305	93465
95257	95614	95665	95735	95903	91906	92071	92140	92277	93306	93512
95258	95615	95666	95742	95910	91910	92075	92145	92278	93308	93513
95309	95616	95667	95746	95912	91911	92082	92152	92280	93309	93514
95310	95618	95668	95747	95914	91913	92086	92154	92281	93311	93517
95316	95619	95669	95757	95917	91914	92091	92155	92282	93312	93526

93527	93647	93930	95432	95550	95979	96055	96121
93528	93648	93932	95437	95551	95981	96056	96122
93529	93650	93933	95445	95552	95983	96057	96123
93541	93651	93940	95449	95554	95984	96058	96124
93545	93652	93943	95453	95555	95988	96059	96125
93546	93653	93944	95454	95556	96001	96062	96126
93554	93654	93950	95456	95558	96002	96064	96128
93555	93656	93953	95458	95560	96003	96065	96130
93562	93657	93955	95459	95562	96006	96067	96132
93601	93660	93960	95460	95563	96007	96069	96133
93602	93662	95043	95464	95564	96008	96071	96134
93604	93664	95301	95466	95565	96010	96073	96136
93608	93667	95303	95468	95567	96013	96075	96137
93609	93668	95306	95469	95568	96014	96076	96140
93610	93669	95311	95470	95569	96015	96080	96141
93611	93675	95315	95482	95570	96016	96085	96142
93612	93701	95316	95485	95573	96019	96086	96143
93614	93702	95317	95488	95585	96020	96087	96145
93615	93703	95318	95490	95587	96021	96088	96146
93616	93704	95321	95493	95589	96022	96091	96148
93618	93705	95328	95494	95595	96023	96093	96150
93619	93706	95329	95497	95724	96024	96094	96161
93620	93710	95333	95501	95915	96025	96096	96162
93621	93711	95334	95503	95916	96027	96097	
93622	93720	95335	95511	95923	96028	96101	
93623	93721	95338	95514	95926	96031	96103	
93625	93722	95340	95519	95928	96032	96104	
93626	93725	95341	95521	95934	96033	96105	
93627	93726	95345	95524	95936	96034	96106	
93630	93727	95348	95525	95938	96035	96107	
93631	93728	95369	95526	95939	96038	96108	
93633	93741	95388	95527	95942	96039	96109	
93635	93901	95389	95528	95943	96040	96111	
93636	93905	95410	95531	95944	96041	96112	
93637	93906	95412	95536	95947	96044	96113	
93638	93908	95415	95540	95951	96046	96114	
93640	93920	95417	95542	95954	96047	96115	
93641	93923	95420	95543	95956	96048	96116	
93643	93924	95425	95546	95963	96050	96117	
93644	93925	95427	95547	95969	96051	96118	
93645	93926	95428	95548	95971	96052	96119	
93646	93927	95429	95549	95973	96054	96120	