**Golden 1 Financial Wellness Challenge**

Title: Golden 1 Launches New Financial Wellness Challenge 08/24/2019

Martin: Today we are going to help these participants discover what real life is going to be like.   
  
We want to give them a dose of reality.

Title: Martin Lehman, Content Design Strategist

Martin: We want to challenge them and uh, just kind of give them an idea of what it's like to budget, to plan for an entire family in order to make their life work.

Manuel: In the bag, which I hope you haven’t peeked into, there’s a lot of tools in the bag, right?

Title: Manuel Morfin, Financial Education Facilitator

Manuel: We’re giving you a life, income, maybe a spouse, and a child for sure. Right? You get to determine how you use your income and your wages. Right? We’re going to start off with, there’s some stations over here, and you’ll have to visit all 9 stations in order to provide for yourself and your family. Yourself and your family. Okay?

Rebecca: The challenge was amazing. It was a great day spent with kids learning all the fun things about life and budgeting their money.

Title: Rebecca Delmundo, Financial Education Manager

Rebecca: Some key takeaways for these for the kids that participated today learning how to manage their money we really focus on teaching people to pay themselves first and living within their means. Needs versus wants, and you know you just because you want something doesn't mean you always need it.  
  
And kids walked away today understanding the importance of buying food before buying fashion clothes

Kalu: My favorite part about the financial wellness challenge was actually getting that uh, feeling of managing and budgeting your money.

Title: Kalu T., Improve Your Tomorrow

Kalu: And I really just opened my mind to there's a difference between needs and wants, so, um, you know life is pretty tough either way that you like it or not, so just being able to focus in on what you need.

Title: In the past year, the Financial Education Team has:

* Hosted More Than 127 Events In Key Markets
* Including 40 Different Non-Profits And Schools
* Educated 3,953 Attendees

Title: The Financial Wellness Challenge is the latest step in the evolution of Golden 1’s Financial Education offerings and demonstrates our commitment to enhancing the Financial well-being of the communities we serve.

Title: Stronger Together

Title: Golden 1 Financial Wellness Challenge